



Corrigendum No – II

Tender Enquiry No: - TPCODL/CCG/1000001716/2024-25

Tender Subject – Two Years rate contract for Hiring of Media Agency for TPCODL and TPSODL (Print/TV/Radio/Web media/Magazine) Services.

1. Revisions has been made for below mentioned Clause 1.3 Calendar of Events.

S. No.	Description	Existing Timeline	Revised Timeline
(a)	Last date and time of receipt of Bids	22.01.2025; 15:00 Hours	28.01.2025; 15:00 Hours

2. Modification in the existing BOQ (Schedule of Items - Annexure-I) of the mentioned Tender.

Bidders are requested to refer Annexure-I of this Corrigendum for revised BoQ and the bidders are expected to quote as per the revised BOQ.

3. Revisions has been made for below mentioned Clause 1.7 Qualification Criteria

S. No.	Existing	Revised
(a)	The bidder should have experience from among either of the following of having successfully executed similar works during last Three (03) years, i.e, a.) Three similar completed works, each valued not less than Rs. 13 Lakhs each, OR b) Two similar completed works, each valued not less than Rs. 20 Lakhs each OR c) One similar completed work valued not less than Rs. 40 Lakhs. (Order copy & Completion certificate to be submitted)	The bidder should have experience from among either of the following of having successfully executed similar works during last Three (03) years, i.e, a.) Three similar completed works, each valued not less than Rs. 13 Lakhs each, OR b) Two similar completed works, each valued not less than Rs. 20 Lakhs each OR c) One similar completed work valued not less than Rs. 40 Lakhs. (Order copy or Completion certificate to be submitted)

All other terms and conditions of the original tender shall remain unaltered.

Dated: 22.01.2025

Yours faithfully,

-sd-

Head – CCG, C&MM (TPCODL)

Annexure-I:

			TPCO DL	TPSO DL	Total							
S N o	Particulars	Uo M	Quan tity	Quan tity	Quan tity	Unit Rate (stand ard)	Uni t Rat e (Fr ont Pag e)	Uni t Rat e (La st Pag e)	Uni t Rat e (Pa ge 3)	Total Unit Rate (INR)	Total (INR)	Remarks
A	Print Media (Black & White-NIT Publications)											
					A	B	C	D	E	F=B+C+ D+E	G=A*F	
1	Sambad (All Odisha Edition)	Sq. CM	160	720	880					0	-	Front Page, Last Page, Page 3 rate is Not Applicable for NIT Ads
2	Samaj (All Odisha Edition)	Sq. CM	160	720	880					0	-	
3	Prameya (All Odisha Edition)	Sq. CM	160	720	880					0	-	
4	Dharitri (All Odisha Edition)	Sq. CM	160	720	880					0	-	
5	Pragatibadi (All Odisha Edition)	Sq. CM	160	800	960					0	-	
6	Sakala (All Odisha Edition)	Sq. CM	160	720	880					0	-	
7	Odisha Bhaskar (All Odisha Edition)	Sq. CM	160	240	400					0	-	
8	Samaya (All Odisha Edition)	Sq. CM	160	720	880					0	-	
9	Nitidin (All Odisha Edition)	Sq. CM	160	60	220					0	-	
10	Anupam Bharat (All Odisha Edition)	Sq. CM	160	240	400					0	-	
11	Pratidin (All Odisha Edition)	Sq. CM	160	240	400					0	-	
12	Around Odisha (All Odisha Edition)	Sq. CM	160	240	400					0	-	
13	Odisha Post (All Odisha Edition)	Sq. CM	160	60	220					0	-	
14	Odisha Times (All Odisha Edition)	Sq. CM	160	240	400					0	-	
15	The Pioneer (All Odisha Edition)	Sq. CM	160	240	400					0	-	
16	The Sanmarg (All Odisha Edition)	Sq. CM	160	60	220					0	-	
17	Navbharat (All Odisha Edition)	Sq. CM	160	60	220					0	-	
18	Surjya Prabha (All Odisha Edition)	Sq. CM	160	60	220					0	-	
19	Matrubhasa (All Odisha Edition)	Sq. CM	160	60	220					0	-	
20	Indian Express (All India Edition)	Sq. CM	160	60	220					0	-	
21	Indian express (All Odisha Edition)	Sq. CM	160	360	520					0	-	
22	The New Indian Express (All Odisha Edition)	Sq. CM	160	360	520					0	-	
23	The New Indian Express(All India Edition)	Sq. CM	160	360	520					0	-	

24	Hindustan Times All India Edition	Sq. CM	160	360	520					0	-
25	Hindustan times (All Odisha Edition)	Sq. CM	160	360	520					0	-
26	Financial Express (All India Edition)	Sq. CM	160	1000	1160					0	-
27	Financial express (All Odisha Edition)	Sq. CM	160	240	400					0	-
28	Statesman (All India Edition)	Sq. CM	160	360	520					0	-
29	Statesman (All Odisha Edition)	Sq. CM	160	240	400					0	-
30	Business Standard (All India Edition)	Sq. CM	160	1000	1160					0	-
31	Bussiness standard (All Odisha Edition)	Sq. CM	160	1000	1160					0	-
32	Times of India (All India Edition)	Sq. CM	160	250	410					0	-
33	Times of india (All Odisha Edition)	Sq. CM	160	240	400					0	-
34	Economic Times (All India Edition)	Sq. CM	160	240	400					0	-
35	Economic times (All Odisha Edition)	Sq. CM	160	360	520					0	-
36	The Asian Age (All India Edition)	Sq. CM	160	240	400					0	-
37	The Asian Age (All Odisha Edition)	Sq. CM	160	240	400					0	-
38	Financial News (All India Edition)	Sq. CM	160	240	400					0	-
39	Financial News (All Odisha Edition)	Sq. CM	160	240	400					0	-
40	Mint(All Odisha Edition)	Sq. CM	100	100	200					0	-
41	Mint(All India Edition)	Sq. CM	100	100	200					0	-
42	Ajad Sipahi(All Odisha Edition)	Sq. CM	100	100	200					0	-
43	Ajad Sipahi(All India Edition)	Sq. CM	100	100	200					0	-
	Total (INR)									-	-
	Toal Inc. GST (INR)-5%									-	-
B	Print Media- (B&W-Commercial & Recruitment Ads)										
1	Sambad (All Odisha Edition)	Sq. CM	160	160	320					0	-
2	Samaj (All Odisha Edition)	Sq. CM	160	160	320					0	-
3	Prameya (All Odisha Edition)	Sq. CM	160	160	320					0	-
4	Dharitri (All Odisha Edition)	Sq. CM	160	150	310					0	-
5	Pragatibadi (All Odisha Edition)	Sq. CM	160	20	180					0	-
6	Sakala (All Odisha Edition)	Sq. CM	160	20	180					0	-
7	Odisha Bhaskar (All Odisha Edition)	Sq. CM	160	20	180					0	-
8	Samaya (All Odisha Edition)	Sq. CM	160	20	180					0	-
9	Nitidin (All Odisha Edition)	Sq. CM	160	20	180					0	-

10	Anupam Bharat (All Odisha Edition)	Sq. CM	160	20	180					0	-	
11	Pratidin (All Odisha Edition)	Sq. CM	160	20	180					0	-	
12	Around Odisha (All Odisha Edition)	Sq. CM	160	100	260					0	-	
13	Odisha Post (All Odisha Edition)	Sq. CM	160	100	260					0	-	
14	Odisha Times (All Odisha Edition)	Sq. CM	160	100	260					0	-	
15	The Pioneer (All Odisha Edition)	Sq. CM	160	100	260					0	-	
16	The Sanmarg (All Odisha Edition)	Sq. CM	160	100	260					0	-	
17	Navbharat (All Odisha Edition)	Sq. CM	160	100	260					0	-	
18	Dainik Jagaran (All Odisha Edition)	Sq. CM	160	100	260					0	-	
19	Sambad Kalika (All Odisha Edition)	Sq. CM	160	100	260					0	-	
20	Sambad Digital (All Odisha Edition)	Sq. CM	20	20	40					0	-	
21	Surjya Prabha (All Odisha Edition)	Sq. CM	160	200	360					0	-	
22	Matrubhasa (All Odisha Edition)	Sq. CM	160	20	180					0	-	
23	Sunmarg (All Odisha Edition)	Sq. CM	160	200	360					0	-	
24	Prajatantra (All Odisha Edition)	Sq. CM	0	160	160					0	-	
25	Political & Business Daily (All Odisha Edition)	Sq. CM	0	200	200					0	-	
26	Daritri (Central Odisha Edition-BBSR, Angul, Dhenkanal)	Sq. CM	160	20	180					0	-	
27	Sakala (Central Odisha Edition-BBSR)	Sq. CM	160	20	180					0	-	
28	Sambad (Central Odisha Edition-BBSR Cuttack, Angul)	Sq. CM	160	20	180					0	-	
29	Samaj (Central Odisha Edition-BBSR Cuttack, Angul)	Sq. CM	160	20	180					0	-	
30	Prameya (Central Odisha Edition-BBSR Cuttack, Angul)	Sq. CM	160	20	180					0	-	
31	Indian Express (All India Edition)	Sq. CM	160	20	180					0	-	
32	Indian express (All Odisha Edition)	Sq. CM	160	20	180					0	-	
33	Hindustan Times (All India Edition)	Sq. CM	160	20	180					0	-	
34	Hindustan times (All Odisha Edition)	Sq. CM	160	20	180					0	-	
35	Financial Express (All India Edition)	Sq. CM	160	20	180					0	-	
36	Financial express (All Odisha Edition)	Sq. CM	160	20	180					0	-	
37	Statesman (All India Edition)	Sq. CM	160	20	180					0	-	
38	Statesman (All Odisha Edition)	Sq. CM	160	20	180					0	-	
39	Business Standard (All India Edition)	Sq. CM	160	20	180					0	-	
40	Bussiness standard (All Odisha Edition)	Sq. CM	100	20	120					0	-	
41	Times of India (All India Edition)	Sq. CM	100	20	120					0	-	

4 2	Times of india (All Odisha Edition)	Sq. CM	100	20	120					0	-	
4 3	Economic Times (All India Edition)	Sq. CM	100	20	120					0	-	
4 4	Economic times (All Odisha Edition)	Sq. CM	100	20	120					0	-	
4 5	The New Indian Express (All India Edition)	Sq. CM	100	20	120					0	-	
4 6	The New Indian Express (All Odisha Edition)	Sq. CM	100	20	120					0	-	
4 7	The Asian Age (All India Edition)	Sq. CM	100	20	120					0	-	
4 8	The Asian Age (All Odisha Edition)	Sq. CM	100	20	120					0	-	
4 9	Financial News (All India Edition)	Sq. CM	100	20	120					0	-	
5 0	Financial News (All Odisha Edition)	Sq. CM	100	20	120					0	-	
5 1	Sambad (Southern Odisha Edition)	Sq. CM	0	1000	1000					0	-	
5 2	Samaj (Southern Odisha Edition)	Sq. CM	0	1000	1000					0	-	
5 3	Prameya (Southern Odisha Edition)	Sq. CM	0	1000	1000					0	-	
5 4	Dharitri (Southern Odisha Edition)	Sq. CM	0	1000	1000					0	-	
5 5	Pragatibadi (Southern Odisha Edition)	Sq. CM	0	1000	1000					0	-	
5 6	Sakala (Southern Odisha Edition)	Sq. CM	0	1000	1000					0	-	
5 7	Mint(All Odisha Edition)	Sq. CM	100	100	200					0	-	
5 8	Mint(All India Edition)	Sq. CM	100	100	200					0	-	
5 9	Ajad Sipahi(All Odisha Edition)	Sq. CM	100	100	200					0	-	
6 0	Ajad Sipahi(All India Edition)	Sq. CM	100	100	200					0	-	
	Total (INR)									-	-	
	Toal Inc. GST (INR)-5%									-	-	-
C	Print Media- (Coloured Ads)											
1	Sambad (All Odisha Edition)	Sq. CM	160	160	320					0	-	
2	Samaj (All Odisha Edition)	Sq. CM	160	160	320					0	-	
3	Prameya (All Odisha Edition)	Sq. CM	160	160	320					0	-	
4	Dharitri (All Odisha Edition)	Sq. CM	160	160	320					0	-	
5	Pragatibadi (All Odisha Edition)	Sq. CM	160	160	320					0	-	
6	Sakala (All Odisha Edition)	Sq. CM	160	160	320					0	-	
7	Odisha Bhaskar (All Odisha Edition)	Sq. CM	160	200	360					0	-	
8	Samaya (All Odisha Edition)	Sq. CM	160	200	360					0	-	
9	Nitidin (All Odisha Edition)	Sq. CM	160	160	320					0	-	
1 0	Anupam Bharat (All Odisha Edition)	Sq. CM	160	400	560					0	-	

1 1	Pratidin (All Odisha Edition)	Sq. CM	160	200	360					0	-	
1 2	Around Odisha (All Odisha Edition)	Sq. CM	160	200	360					0	-	
1 3	Odisha Post (All Odisha Edition)	Sq. CM	160	200	360					0	-	
1 4	Odisha Times (All Odisha Edition)	Sq. CM	160	200	360					0	-	
1 5	The Pioneer (All Odisha Edition)	Sq. CM	160	200	360					0	-	
1 6	The Sanmarg (All Odisha Edition)	Sq. CM	160	200	360					0	-	
1 7	Navbharat (All Odisha Edition)	Sq. CM	160	200	360					0	-	
1 8	Dainik Jagaran (All Odisha Edition)	Sq. CM	160	200	360					0	-	
1 9	Sambad Kalika (All Odisha Edition)	Sq. CM	160	160	320					0	-	
2 0	Sambad Digital (All Odisha Edition)	Sq. CM	20	40	60					0	-	
2 1	Sunmarg (All Odisha Edition)	Sq. CM	160	160	320					0	-	
2 2	Surjya Prabha (All Odisha Edition)	Sq. CM	160	160	320					0	-	
2 3	Matrubhasa (All Odisha Edition)	Sq. CM	160	160	320					0	-	
2 4	Daritri (Central Odisha Edition-BBSR, Angul, Dhenkanal)	Sq. CM	160	20	180					0	-	
2 5	Sakala (Central Odisha Edition-BBSR)	Sq. CM	160	20	180					0	-	
2 6	Sambad (Central Odisha Edition-BBSR Cuttack, Angul)	Sq. CM	160	20	180					0	-	
2 7	Samaj (Central Odisha Edition-BBSR Cuttack, Angul)	Sq. CM	160	20	180					0	-	
2 8	Prameya (Central Odisha Edition-BBSR Cuttack, Angul)	Sq. CM	160	20	180					0	-	
2 9	Hindustan Times (All India Edition)	Sq. CM	160	20	180					0	-	
3 0	Hindustan times (All Odisha Edition)	Sq. CM	160	20	180					0	-	
3 1	Financial Express (All India Edition)	Sq. CM	160	20	180					0	-	
3 2	Financial express (All Odisha Edition)	Sq. CM	160	20	180					0	-	
3 3	Statesman (All India Edition)	Sq. CM	160	20	180					0	-	
3 4	Statesman (All Odisha Edition)	Sq. CM	160	200	360					0	-	
3 5	Business Standard (All India Edition)	Sq. CM	160	20	180					0	-	
3 6	Bussiness standard (All Odisha Edition)	Sq. CM	160	160	320					0	-	
3 7	The New Indian Express (All Odisha Edition)	Sq. CM	160	100	260					0	-	
3 8	The New Indian Express (All India Edition)	Sq. CM	160	250	410					0	-	
3 9	Times of India All India Edition	Sq. CM	160	20	180					0	-	
4 0	Times of india (All Odisha Edition)	Sq. CM	100	200	300					0	-	
4 1	Economic Times All India Edition	Sq. CM	100	160	260					0	-	
4 2	Economic times (All Odisha Edition)	Sq. CM	100	20	120					0	-	

43	The Asian Age (All India Edition)	Sq. CM	100	20	120					0	-	
44	The Asian Age (All Odisha Edition)	Sq. CM	100	20	120					0	-	
45	Financial News (All India Edition)	Sq. CM	100	20	120					0	-	
46	Financial News (All Odisha Edition)	Sq. CM	100	20	120					0	-	
47	Indian express (All India Edition)	Sq. CM	100	120	220					0	-	
48	Indian Express (All Odisha Edition)	Sq. CM	100	120	220					0	-	
49	Sambad (Southern Odisha Edition)	Sq. CM	0	1400	1400					0	-	
50	Samaj (Southern Odisha Edition)	Sq. CM	0	1000	1000					0	-	
51	Prameya (Southern Odisha Edition)	Sq. CM	0	1000	1000					0	-	
52	Dharitri (Southern Odisha Edition)	Sq. CM	0	1000	1000					0	-	
53	Pragatibadi (Southern Odisha Edition)	Sq. CM	0	1000	1000					0	-	
54	Sakala (Southern Odisha Edition)	Sq. CM	0	1000	1000					0	-	
55	Samaya (Southern Odisha Edition)	Sq. CM	0	1000	1000					0	-	
56	Indian Era	Sq. CM	0	200	200					0	-	
57	Mint(All Odisha Edition)	Sq. CM	100	100	200					0	-	
58	Mint(All India Edition)	Sq. CM	100	100	200					0	-	
59	Ajad Sipahi(All Odisha Edition)	Sq. CM	100	100	200					0	-	
60	Ajad Sipahi(All India Edition)	Sq. CM	100	100	200					0	-	
	Total (INR)									-	-	
	Toal Inc. GST (INR)-5%									-	-	
D	Radio Media											
1	Air FM (RODP)	EA	50	100	150					0	-	Rate/10Sec
2	Air Vivid Bharti (RODP)	EA	300	100	400					0	-	Rate/10Sec
3	Air Odia News (6.40 PM)	EA	100	150	250					0	-	Rate/10Sec
4	Big FM (RODP)	EA	50	50	100					0	-	Rate/10Sec
5	Radio Chocolate (RODP)	EA	50	50	100					0	-	Rate/10Sec
6	Sarthak FM (RODP)	EA	100	50	150					0	-	Rate/10Sec
7	Red FM (RODP)	EA	300	50	350					0	-	Rate/10Sec
8	Radio Namaskar	EA	200	50	250					0	-	Rate/10Sec
9	Radio Dhenkanal	EA	200	50	250					0	-	Rate/10Sec
10	Air News (Berhampur, Jeypore and Bhawanipatna)	EA	0	100	100					0	-	Rate/10Sec
11	Community Radio (Rayagada District)	EA	0	100	100					0	-	Rate/10Sec

1	Community Radio (Gajapati District)	EA	0	100	100					0	-	Rate/10Sec
1	Community Radio (Koraput District)	EA	0	100	100					0	-	Rate/10Sec
1	Community Radio (Kandhamal District)	EA	0	100	100					0	-	Rate/10Sec
1	Community Radio (Nabarangpur District)	EA	0	100	100					0	-	Rate/10Sec
1	Community Radio (Boudh)	EA	0	100	100					0	-	Rate/10Sec
1	Community Radio (Ganjam District)	EA	0	100	100					0	-	Rate/10Sec
1	Community Radio (Malkangiri District)	EA	0	100	100					0	-	Rate/10Sec
	Total (INR)									-	-	
	Toal Inc. GST (INR)-18%									-	-	
E	TV Media											
1	OTVNews @7pm (Specific Programme)	EA	5	5	10					0	-	Rate/10Sec
2	OTVNews @9pm (Specific Programme)	EA	5	5	10					0	-	Rate/10Sec
3	OTVNews Fuse (Specific Programme)	EA	5	5	10					0	-	Rate/10Sec
4	OTVPrime Time RODP (6pm-11pm)	EA	5	5	10					0	-	Rate/10Sec
5	OTVNon-Prime Time RODP (6am- 6pm)	EA	5	5	10					0	-	Rate/10Sec
6	TV Scrolling (Rate per 10 Sec)	EA	5	5	10					0	-	Rate/10Sec
7	TV L Shape Ads (Rate per 10 Sec)	EA	5	5	10					0	-	Rate/10Sec
8	Kanak NewsSpecific Program	EA	5	5	10					0	-	Rate/10Sec
9	Kanak NewsPrime Time RODP (6pm-11pm)	EA	5	5	10					0	-	Rate/10Sec
1	Kanak NewsNon-Prime Time RODP (6am- 6pm)	EA	5	5	10					0	-	Rate/10Sec
1	Kanak NewsRODP (33:33:33 Ratio)	EA	5	5	10					0	-	Rate/10Sec
1	TV Scrolling (Rate per 10 Sec)	EA	5	5	10					0	-	Rate/10Sec
1	TV L Shape Ads (Rate per 10 Sec)	EA	5	5	10					0	-	Rate/10Sec
1	Nandigosh TVSpecific Program	EA	5	5	10					0	-	Rate/10Sec
1	Nandigosh TVPrime Time RODP (6pm-11pm)	EA	5	5	10					0	-	Rate/10Sec
1	Nandigosh TVNon-Prime Time RODP (6am- 6pm)	EA	5	5	10					0	-	Rate/10Sec
1	Nandigosh TVRODP (33:33:33 Ratio)	EA	5	5	10					0	-	Rate/10Sec
1	TV Scrolling (Rate per 10 Sec)	EA	5	5	10					0	-	Rate/10Sec
1	TV L Shape Ads (Rate per 10 Sec)	EA	5	5	10					0	-	Rate/10Sec
2	Kalinga TVSpecific Program	EA	5	5	10					0	-	Rate/10Sec
2	Kalinga TVPrime Time RODP (6pm-11pm)	EA	5	5	10					0	-	Rate/10Sec
2	Kalinga TVNon-Prime Time RODP (6am- 6pm)	EA	5	5	10					0	-	Rate/10Sec

2 3	Kalinga TVRODP (33:33:33 Ratio)	EA	5	5	10					0	-	Rate/10Sec
2 4	TV Scrolling (Rate per 10 Sec)	EA	5	5	10					0	-	Rate/10Sec
2 5	TV L Shape Ads (Rate per 10 Sec)	EA	5	5	10					0	-	Rate/10Sec
2 6	TV 18Specific Program	EA	5	5	10					0	-	Rate/10Sec
2 7	TV 18Prime Time RODP (6pm-11pm)	EA	5	5	10					0	-	Rate/10Sec
2 8	TV 18Non-Prime Time RODP (6am- 6pm)	EA	5	5	10					0	-	Rate/10Sec
2 9	TV 18RODP (33:33:33 Ratio)	EA	5	5	10					0	-	Rate/10Sec
3 0	TV Scrolling (Rate per 10 Sec)	EA	5	5	10					0	-	Rate/10Sec
3 1	TV L Shape Ads (Rate per 10 Sec)	EA	5	5	10					0	-	Rate/10Sec
3 2	News 7Specific Program	EA	5	5	10					0	-	Rate/10Sec
3 3	News 7Prime Time RODP (6pm-11pm)	EA	5	5	10					0	-	Rate/10Sec
3 4	News 7Non-Prime Time RODP (6am- 6pm)	EA	5	5	10					0	-	Rate/10Sec
3 5	News 7RODP (33:33:33 Ratio)	EA	5	5	10					0	-	Rate/10Sec
3 6	TV Scrolling (Rate per 10 Sec)	EA	5	5	10					0	-	Rate/10Sec
3 7	TV L Shape Ads (Rate per 10 Sec)	EA	5	5	10					0	-	Rate/10Sec
3 8	Zee SarthakProgramme Specific	EA	5	5	10					0	-	Rate/10Sec
3 9	Zee SarthakPrime Time	EA	5	5	10					0	-	Rate/10Sec
4 0	Zee SarthakNon-Prime Time	EA	5	5	10					0	-	Rate/10Sec
4 1	TV Scrolling (Rate per 10 Sec)	EA	5	5	10					0	-	Rate/10Sec
4 2	TV L Shape Ads (Rate per 10 Sec)	EA	5	5	10					0	-	Rate/10Sec
4 3	TarangProgramme Specific	EA	5	5	10					0	-	Rate/10Sec
4 4	TarangPrime Time	EA	5	5	10					0	-	Rate/10Sec
4 5	TarangNon-Prime Time (RODP)	EA	5	5	10					0	-	Rate/10Sec
4 6	TV Scrolling (Rate per 10 Sec)	EA	5	5	10					0	-	Rate/10Sec
4 7	TV L Shape Ads (Rate per 10 Sec)	EA	5	5	10					0	-	Rate/10Sec
4 8	Argus TV Specific Program	EA	5	10	15					0	-	Rate/10Sec
4 9	Argus TV Prime Time RODP (6pm-11pm)	EA	5	10	15					0	-	Rate/10Sec
5 0	Argus TV Non-Prime Time RODP (6am- 6pm)	EA	5	10	15					0	-	Rate/10Sec
5 1	Argus TV RODP (33:33:33 Ratio)	EA	5	10	15					0	-	Rate/10Sec
5 2	TV Scrolling (Rate per 10 Sec)	EA	5	10	15					0	-	Rate/10Sec
5 3	TV L Shape Ads (Rate per 10 Sec)	EA	5	10	15					0	-	Rate/10Sec
5 4	Colors OdiaProgramme Specific	EA	5	5	10					0	-	Rate/10Sec

55	Colors OdiaPrime Time	EA	5	5	10					0	-	Rate/10Sec
56	Colors OdiaNon-Prime Time (RODP)	EA	5	5	10					0	-	Rate/10Sec
57	TV Scrolling (Rate per 10 Sec)	EA	5	5	10					0	-	Rate/10Sec
58	TV L Shape Ads (Rate per 10 Sec)	EA	5	5	10					0	-	Rate/10Sec
59	MBC TV Specific Program	EA	5	5	10					0	-	Rate/10Sec
60	MBC TV Prime Time RODP (6pm-11pm)	EA	5	5	10					0	-	Rate/10Sec
61	MBC TV Non-Prime Time RODP (6am- 6pm)	EA	5	5	10					0	-	Rate/10Sec
62	MBC TV RODP (33:33:33 Ratio)	EA	5	5	10					0	-	Rate/10Sec
63	TV Scrolling (Rate per 10 Sec)	EA	5	5	10					0	-	Rate/10Sec
64	TV L Shape Ads (Rate per 10 Sec)	EA	5	5	10					0	-	Rate/10Sec
	Total (INR)									-	-	
	Toal Inc. GST (INR)-18%									-	-	
F	Web Media											
1	odishadiary.com	EA	5	5	10					0	-	Language - English Type-Banner AD
2	thebusinessbytes.com	EA	5	5	10					0	-	Language - English Type-Banner AD
3	indiawhispers.com	EA	5	5	10					0	-	Language - English Type-Banner AD
4	ommcommnews.com	EA	5	5	10					0	-	Language - English Type-Banner AD
5	odishabytes.com	EA	5	5	10					0	-	Language - English Type-Banner AD
6	etvbharat.com	EA	5	5	10					0	-	Language - English Type-Banner AD
7	odisha24.com	EA	5	5	10					0	-	Language - English Type-Banner AD
8	bizindustry.com	EA	5	5	10					0	-	Language - English Type-Banner AD
9	Odisha Express	EA	5	5	10					0	-	Language - Odia Type-Banner AD
10	Bhaskar News	EA	5	5	10					0	-	Language - Odia

												Type-Banner AD
1 1	Odisha Reporter	EA	5	5	10					0	-	Language - Odia Type-Banner AD
1 2	Pratidina TV	EA	5	5	10					0	-	Language - Odia Type-Banner AD
1 3	News 18- Digital	EA	5	5	10					0	-	Language - Odia Type-Banner AD
1 4	Prameya News7 Digital	EA	5	5	10					0	-	Language - Odia Type-Banner AD
1 5	Samaj Live – Digital	EA	5	5	10					0	-	Language - Odia Type-Banner AD
1 6	Dharitri Live – Digital	EA	5	5	10					0	-	Language - Odia Type-Banner AD
1 7	K News – Digital	EA	5	5	10					0	-	Language - Odia Type-Banner AD
1 8	Bada Khabar TV-Digital	EA	5	5	10					0	-	Language - Odia Type-Banner AD
1 9	News Room – Digital	EA	5	5	10					0	-	Language - Odia Type-Banner AD
2 0	OTV Khabar-Digital	EA	5	5	10					0	-	Language - Odia Type-Banner AD
2 1	The The Samikhya-Digital	EA	5	5	10					0	-	Language - Odia Type-Banner AD
2 2	The Quiver-Digital	EA	5	5	10					0	-	Language - Odia Type-Banner AD
2 3	My CityLink	EA	5	5	10					0	-	Language - Odia Type-Banner AD
2 4	Kalinga Voice	EA	5	5	10					0	-	Language - English Type-Banner AD
2 5	Times of India Digital	EA	10	10	20					0	-	Language - English Type-Banner AD

26	Odisha sambad	EA	0	10	10					0	-	Language - Odia Type-Banner AD
27	Sambad.in	EA	0	8	8					0	-	Language - Odia Type-Banner AD
28	Sambad E-paper	EA	0	25	25					0	-	Language - Odia Type-Banner AD
29	Indusvalley times	EA	0	10	10					0	-	Language - English Type-Banner AD
30	midday odisha	EA	0	10	10					0	-	Language - English Type-Banner AD
31	The sarkar	EA	10	10	20					0	-	Language - Odia Type-Banner AD
Total (INR)										-	-	
Toal Inc. GST (INR)-18%										-	-	
G	Magazine											
1	My CityLink	EA	5	5	10					0	-	Language - Odia Type-Banner AD
2	Kadambini	EA	5	5	10					0	-	Language - Odia Type-Banner AD
3	Inside Cover	EA	5	5	10					0	-	Language - Odia Type-Banner AD
4	Sindhuja Magazine	EA	0	5	5					0	-	Language - English Type-Banner AD
5	Interview Times	EA	0	5	5					0	-	Language - English Type-Banner AD
Total (INR)										-	-	
Toal Inc. GST (INR)-18%										-	-	
Grand Total(A+B+C+D+E+F+G) (INR)										-	-	
Note:												
1	Unit rate for Front Page, Last Page, Page 3 and standard page are to filled for print media only except NIT and can be left blank for Radio/TV/Web media/Magazine.											
2	For TV/Radio rates to be quoted for 10 sec which will be multiplied by the total qty. of Ads. For eg. 5Ads X 10 Sec Rate											
3	For Web Media Standard Rates to be quoted per Ad											